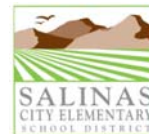


Salinas Safe Routes to Schools Plan Project Update



Traffic & Transportation
Commission
March 11th, 2021



Project Scope

- 45 schools in Salinas
- Infrastructure recommendations
- Program recommendations
- Pop-up demonstrations



Project Timeline

Parent Meetings

Fall 2020 + Spring
2021

Walking Audits & Parent Surveys

Fall 2020 + Spring
2021

Draft Recommendations

Spring + Fall 2021

Pop-Up Demonstrations

Fall 2021

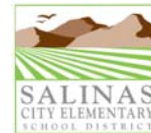
Final Plan

Late 2022

Benefits of a School-Based Approach



- Improve safety of pedestrian and bicyclists
- Reduce traffic congestion around schools
- Reduce greenhouse gas emissions
- Healthier kids
- Increase child's sense of freedom
- School focus but impacts entire community



Fall Outreach

- Salinas City and Santa Rita school districts
- Audits held for 20 schools
- 27 virtual parent meetings
- 1,223 survey responses
- 1,500 fliers distributed near schools



Spring Outreach



- Alisal and Salinas High school districts
- Audits planned for 25 schools
- Virtual parent meetings in progress
- Survey responses + flier distribution in progress
- Review of draft recommendations with Salinas City and Santa Rita schools



Help Us Spread the Word!

Take and share the survey at:

Ecoact.org/planningSalinas