

Vision Zero Policy

Recommend that the City Council approve a Resolution;

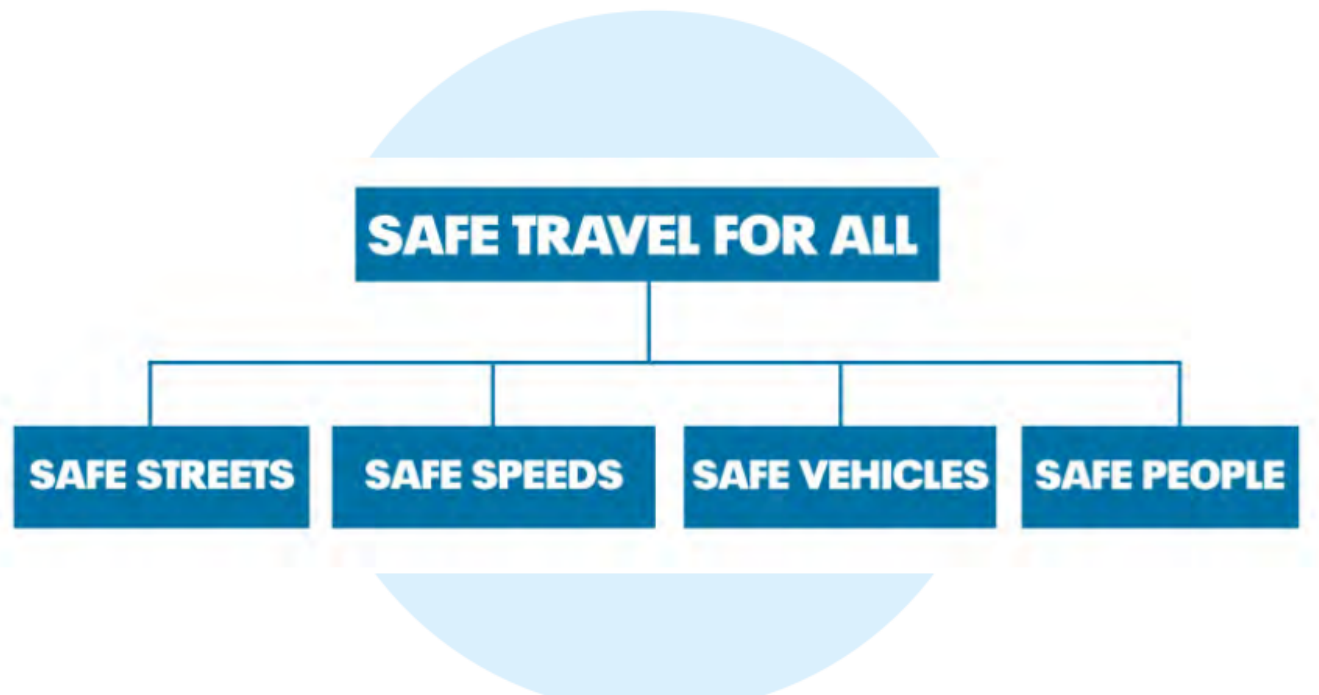
- 1) adopting a Vision Zero Policy, specifically: A clear goal of eliminating traffic fatalities and severe injuries on City streets;
- 2) becoming a Vision Zero Community and joining the Vision Zero Network; and
- 3) accepting an award of state funding allocation of \$72,000 and allocating \$8,000 as a local match to develop a Vision Zero Action Plan.



Andrew Easterling, Traffic Engineer
Public Works Department
February 11, 2020

Executive Summary

- Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.



Background

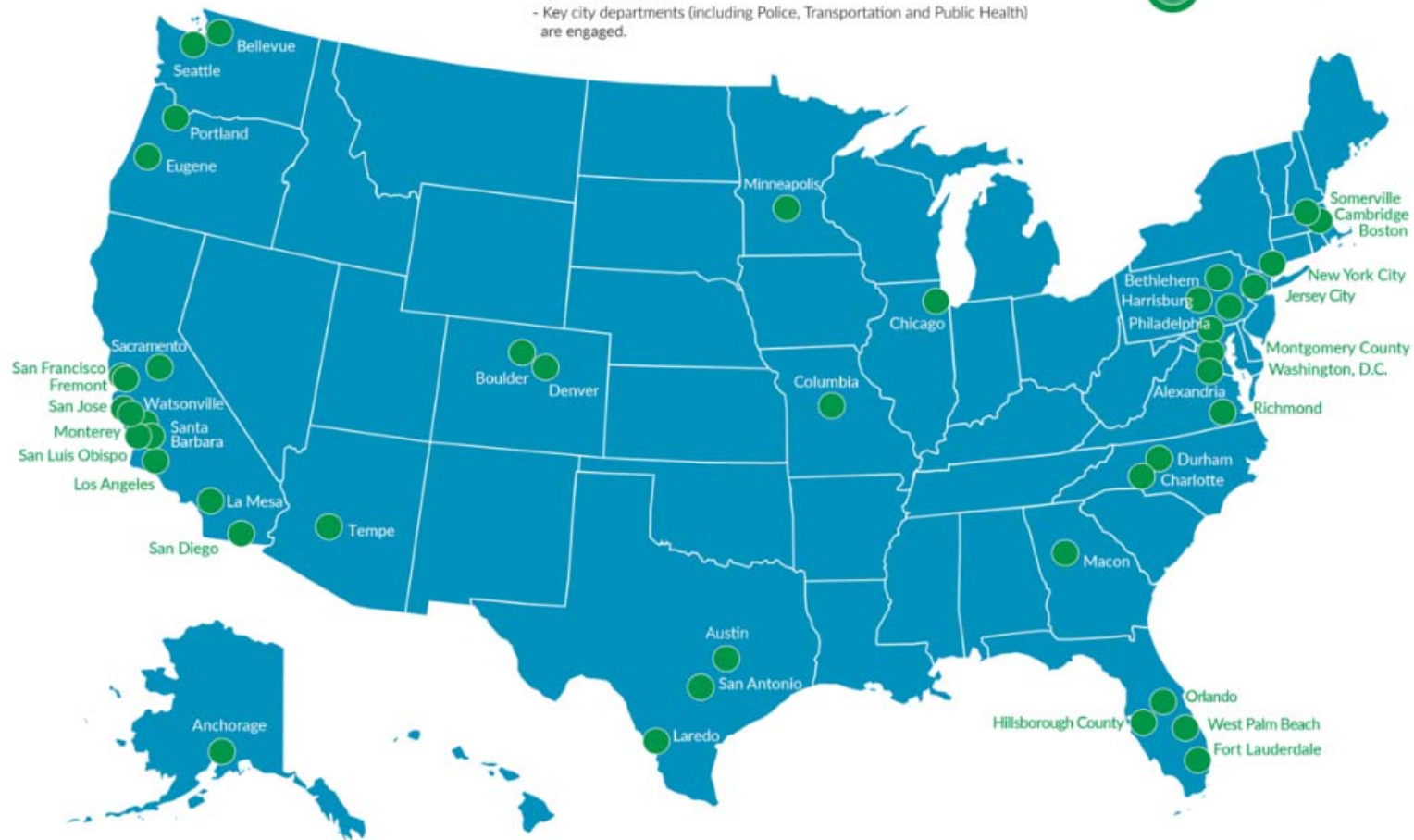
- “No loss of life due to road crashes is acceptable or inevitable”
- Therefore the Vision Zero goal is reducing fatalities and severe injuries to zero
- It is a movement that began in Europe and spread to American Cities



Vision Zero Cities

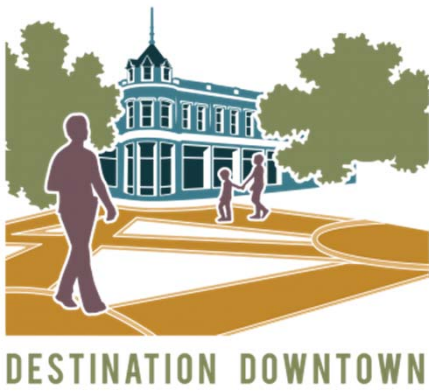
A Vision Zero City meets the following minimum standards:

- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



Source: <https://visionzeronetwork.org/resources/vision-zero-cities/>

Background

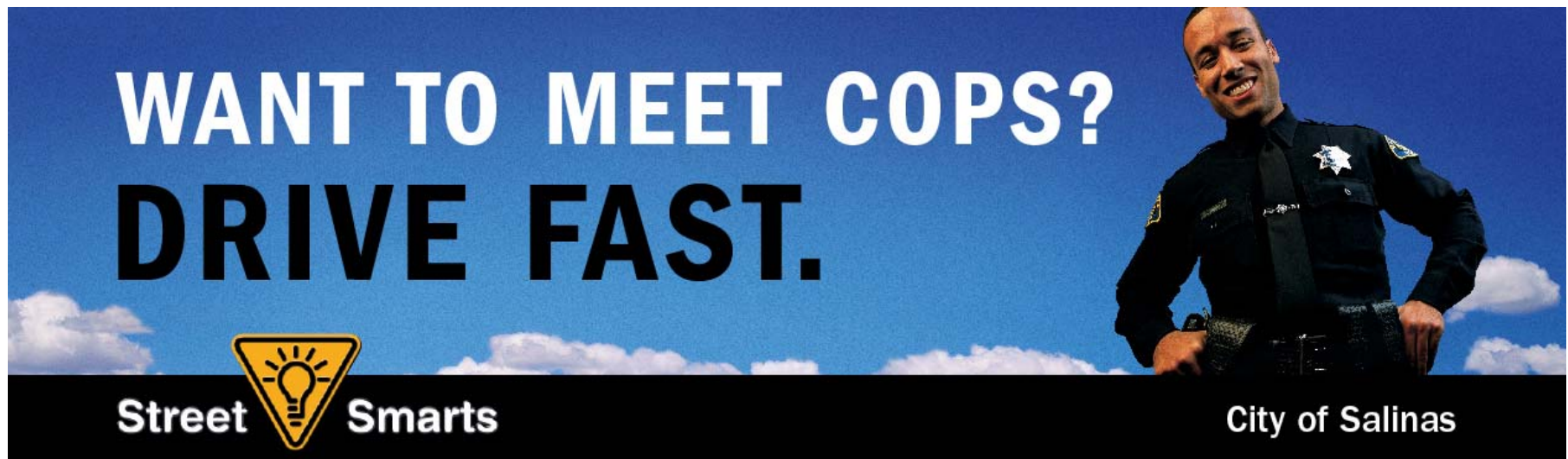


Next Steps



Strategic Plan Initiative

- Supports the Council's initiative of Safe, Livable Community



Fiscal Impact

- Estimated Total Cost \$80,000
- State Grant \$72,000
- Local Match \$8,000





Recommendation

It is recommended that the City Council approve a Resolution;

- 1) adopting a Vision Zero Policy, a clear goal of eliminating traffic fatalities and severe injuries on City streets;
- 2) becoming a Vision Zero Community and joining the Vision Zero Network; and
- 3) accepting an award of state funding allocation of \$72,000 and allocating \$8,000 as a local match to develop a Vision Zero Action Plan.

Conclusion and Questions

**IF YOU SEE KIDS
SLOW DOWN.**



Street  Smarts

City of Salinas