REQUEST FOR PROPOSALS

INCLUSIVE COMMUNITY ENGAGEMENT-
CITY OF SALINAS GENERAL PLAN

Important Dates

Questions Due: February 21, 2022
Proposal Due: March 11, 2022

Anticipated Finalist Interviews: Week of March 21

Department of Community Development
City of Salinas
65 West Alisal Street, Suite 201, Salinas, CA 93901

Contact: Monica Gurmilan, Associate Planner
Email: monicag@ci.salinas.ca.us
SUMMARY OF REQUEST

The City of Salinas Community Development Department (CDD) is seeking proposals from qualified community-based organizations or non-profits with experience planning and executing inclusive community engagement, to bring underserved and underrepresented communities into the General Plan Update.

OVERVIEW and BACKGROUND

The City of Salinas’ (the City) existing General Plan, adopted in 2002, is nearly twenty (20) years old and long overdue for an update. Much has changed in Salinas since the 2002 Plan was initiated in 1998 and the city has grown in both size and population. New state laws have significantly altered the planning landscape, as have the effects of the state housing crisis, climate change, the global pandemic and economic devastation. Given these circumstances, it is more critical than ever to embark on the General Plan Update.

The City’s General Plan Update, also referred to as Visión Salinas 2040, is an opportunity to position Salinas for equitable recovery, and an adaptable and resilient future that raises the quality of life for all in the community. This will be a comprehensive update for each General Plan element. Sustainability and adaptation will be a big part of the General Plan Update, especially with the recent legislative requirements for the Safety Element and a new Environmental Justice Element. As part of the General Plan Update, the City will also create its first Climate Action Plan, focusing on reducing greenhouse gas emissions in ways that invest in equity and streamline development that will benefit the Salinas community.

The City launched Visión Salinas in 2017, to develop guiding principles for the General Plan Update and to coordinate the engagement efforts of four plans:

- The Alisal Vibrancy Plan, which was the first community-led plan undertaken by the City and focused on East Salinas;
- The Chinatown Revitalization Plan, a reimagined collaborative effort to transform Chinatown;
- The Parks, Rec and Libraries Master Plan, an updated vision for Salinas’ system of parks, open spaces, libraries, and recreational facilities and programs; and
- The Public Art Master Plan, a strategic plan which supports local artists, artwork and secures the possibility of future public art through the next 10 years.
- The Regional Farmworker Housing Study and Action Plan, though not part of Visión Salinas, was a coordinated study led by the City of Salinas to assess farmworker housing needs and an Action Plan to address those needs regionally.

City staff utilized a variety of tools to reach Salinas residents through these various planning efforts. Partnerships with community-based organizations, schools and other stakeholders were prioritized to expand our reach and ensure inclusive engagement. The most effective engagement efforts have taken place when utilizing existing events/forums and asking for project prioritization and short answer feedback. Recent planning efforts have been undertaken with an equity framework that was supported by a Community Engagement Spectrum used for
measuring engagement strategies and plan evaluation. With Visión Salinas 2040, the City seeks to continue to increase the active participation of Salinas residents at every stage of the planning process, particularly those individuals working in the agriculture industry. Direct outreach to underserved and underrepresented community members is a critical part of this process and will help ensure sectors of the population that are often unheard have a seat at the table.

The City launched the General Plan Update in 2021 and anticipates robust community engagement into 2023. To date, engagement efforts have included establishing a Technical Advisory Committee which supports community engagement strategies and activities and a resident and stakeholder Steering Committee to guide plan development, launching a rebranded project website, conducting seven (7) land use workshops, and an existing conditions/kick-off for topic-specific Working Groups. Working Groups, which are scheduled to commence February 2022, will support the topic specific content creation of the plan. Grants awarded to the City for this process will help augment broad community engagement efforts, as well as the development of plan content. The consultant will support engagement at the grass roots level, conducting pop-ups, focus groups and other direct outreach, build participation in Working Groups and workshops, as well as other activities outlined in the Scope of Work below.

The City received a Sustainable Agricultural Land Conservation Planning Grant (SALC Grant) which includes funds for a non-profit/community-based organization to bring the agricultural community into the General Plan process. This RFP seeks an experienced organization that can help the City with this engagement. The SALC Grant has a deadline of March 2023, and it is anticipated that work under the grant would be completed by early February, 2023, to allow for final processing.

**SCOPE OF WORK**

**General Approach to the Project:**

The Community Consultant’s roles in this planning process are expected to include the following general tasks related to the SALC Grant, Agricultural Framework, and General Plan Update community engagement process: responsible for leading direct outreach to underserved and underrepresented community members, particularly those in the ag community, engagement data collection, and development of plan recommendations and implementation action items based on received feedback. It is expected that the Consultant staff will include members who can speak Spanish and assist with preparing and translating outreach materials.

**Tasks:**

1. **Create community engagement strategy**

Task 1 Deliverables:

- Draft a plan specific to engaging farm/agricultural-workers and underserved/underrepresented community members. Plan should include Task 3 activities.
2. **Coordinate with City staff on public engagement program**
   a. Consultant will attend a kick-off meeting and lead regular (weekly or biweekly) meetings with City staff to coordinate outreach activities, plan schedules, and advise on overall engagement direction.

Task 2 deliverables:
   o Kick-off and check-in agendas.
   o Meeting action minutes.
   o Monthly invoices/progress reports.

3. **Direct outreach to farmworkers**
   a. Use existing and create new relationships with farmworkers and other agricultural industry workers to bring them into the General Plan Update process.
   b. In collaboration with City staff, create outreach materials (flyers, surveys, presentations, etc.).
   c. Support outreach for building attendance at Working Group meetings and community workshops.
   d. Recruit, hire, train, supervise and manage stipend General Plan Ambassadors to support outreach efforts (number to be determined by consultant).
   e. Conduct pop-ups, surveys, focus groups, and other engagement activities.
   f. Include a youth component in direct outreach efforts, when appropriate.
   g. Attend quarterly General Plan Update Technical Advisory Committee meetings.

Task 3 deliverables:
   o Flyers, surveys, and other materials needed for engagement activities.
   o Summary of responses and raw responses for each activity.
   o Photographs (digital) of outreach activities for use in reports and the General Plan.

4. **Engagement data collection**
   a. Maintain log of stakeholders reached (name, contact information when possible) and basic demographic information.
   b. Create an overall summary report of the engagement process and data collected.

Task 4 Deliverables:
   - List of stakeholders reached and contact information.
   - Monthly engagement summary reports.
   - Draft and final engagement summary report.

5. **Development of recommendations and implementation action items**
   a. Based on community ideas and feedback received, the Community Consultant will develop a set of recommendations and action items for inclusion in the Agricultural Framework and other General Plan Elements.
Task 5 Deliverables:
- Draft and final report detailing recommendations and action items.

**PROPOSAL FORMAT**

Proposals will be rated and ranked according to evaluation criteria. The points for each criteria are shown below.

1. **Executive Summary.** Include an overview of the proposal, its highlights and the proposed approach to successfully complete this project [limited to two (2) pages in length].

2. **Scope of Work Methodology and Schedule.** Consultant will clearly explain the methodology proposed to complete this project. The proposal should include a detailed scope of work, including all project tasks identified in the scope of work section, any optional recommendations (marked separately), how the Consultant will address Salinas’ unique community engagement needs, and a detailed schedule, identifying major project milestones.

3. **Qualifications and Experience.**
   a. Provide an outline of the organization’s history, qualifications, and ability to perform the services required, as well as experience with similar projects.
   b. Provide the name and qualifications of the project manager that will be primarily responsible for overseeing the project and coordinating contact with the City.
   c. Provide a brief description of key project personnel, their qualifications, and their role on the project.
   d. Provide a brief outline of the organization’s current workload and ability to meet the schedule and deadlines described in this RFP.

4. **Fee Schedule.** Include a current fee schedule for the type of services and personnel anticipated as part of the scope of work, including proposed stipend for General Plan Ambassadors (see Task 3.d). Hourly rates for personnel shall include overhead costs.

5. **Cost Proposal.** The proposal shall detail the assumptions used to determine the organization’s cost for this proposal, including hourly rates for staff and number of hours per task. Include a single, overall total cost figure. Format this portion of the submittal so that labor hours for each individual and other direct costs are readily apparent for each task and any subtask. Also, denote optional tasks/costs as listed in proposal. Include separate line items for printing and duplication costs, as well as travel expenses for necessary on-site work. Include similar information for subcontractors.
EVALUATION CRITERIA

**Approach:** 20 points – Does the scope of work and approach for completion meet Salinas needs? Does the proposal explain why they are the best fit for leading direct outreach to farmworkers and related community?

**Schedule:** 10 points – Is the proposed schedule compatible with the City’s target date of completion?

**Public Outreach:** 20 points – Does the firm have prior experience in bilingual interactive outreach processes with underrepresented/underserved communities?

**Project Team:** 20 points – Do the qualifications of key personnel to be assigned line up with the tasks in the Scope of Work?

**Local experience** – 10 points: Is the firm familiar with Monterey County and the city of Salinas? Does the firm’s recent work (past five years) include similar projects in the Monterey County region?

**Relevant Experience and References:** 20 points – What is the depth of the firm’s experience in preparing and executing community engagement strategies? Are references favorable?

PROPOSAL SUBMITTAL

Proposal shall be submitted electronically, via email attachments or links, to:

Monica Gurmilan, Associate Planner
Email: monicag@ci.salinas.ca.us

All submittals shall be received at the City Community Development Department no later than March 11, 2022, by 5 PM.

In addition to name and address of Consultant, include name, title, e-mail address, and telephone number of individuals within the firm authorized to commit firm to a contract, and, if other than person named above, the same information for the individual the City should contact with questions regarding Proposal.

INQUIRIES

Any questions regarding this RFP may be emailed to monicag@ci.salinas.ca.us by **February 21**. All submitted questions and responses will be posted on the City website as an addenda one week after the close of the question period. No questions regarding this RFP will be answered over the phone. Proposers that contact City personnel or City Council members after the City releases the RFP shall be disqualified. All addenda shall become part of this RFP. A signed copy of any addendum shall be included in the proposal.
CITY PROCESS

City staff from the Community Development Department will review and evaluate the submitted proposals, according to the stated evaluation criteria. Should two or more proposals be closely ranked, staff may invite those firms for an interview in order to make the selection. The top firm will be recommended to the City Manager for approval to award a professional services contract. Or, depending on the size of the contract, it may be awarded by the City Council. The staff recommendation will be based upon the quality of the proposal, including the experience of the proposed project team, project manager, and experience conducting similar type of work. Staff may contact other agencies for feedback concerning previous work. The City reserves the right to reject all proposals, or to opt to negotiate a revised proposal with any one of the proposing firms.

CONDITIONS AND RESPONSIBILITIES OF REQUEST

1. **General Conditions.** The City of Salinas reserves the right to (1) reject any or all responses, (2) postpone award of the contract for a period not to exceed sixty (60) days from the date replies are due, (3) waive informalities in the responses, and (4) take whatever action or make whatever decision it determines to be in the best interest of the City. All proposals will remain in effect and legally binding for at least sixty (60) days from the date of submission. A contract agreement shall not be binding or valid with the City unless and until it is executed by authorized representatives of the City and of the Selected Consultant.

The City reserves the right to request additional information from any and all prospective firms as deemed necessary by the City in order to evaluate the proposals. This process may not be used, however, as an opportunity to submit missing documentation or to make substantive revisions to the original proposal.

A prospective firm may withdraw their proposal at any time prior to the date and the time which is set forth herein as the deadline for submittal of proposals.

2. **Liability of Costs and Responsibility.** Each prospective firm submitting a proposal in response to this Request for Proposals agrees that the preparation of all materials and presentation for submittal to the City is at the prospective firm’s sole cost and expense, and the City will not, under any circumstances, be responsible for any costs or expenses incurred by a prospective firm.

Prospective firms are responsible for making necessary investigations and examination of records. Failure to do so will not act to relieve any condition of the proposed agreement or the requirements set out in this RFP. It is mutually understood and agreed that the submission of a proposal shall be considered conclusive evidence that the prospective firm has made such examinations and investigations. No request for modification of a proposal shall be considered after its submission on the grounds that the prospective firm was not fully informed as to any fact or condition.

The selected consultant shall be required to assume responsibility for all services offered in the proposal whether or not they possess them within their organization. The selected consultant will
be the sole point of contact with regard to contractual matters, including payment of any and all
charges resulting from the contract.

3. **Standard Agreement.** A sample professional services agreement is attached for the
proponent’s reference. It is the responsibility of the prospective consultant to be familiar with
and accept the terms of this standard contract. In some instances, contract provisions can be
modified after review and approval of the City during final contract negotiations. Overall,
however, the provisions in this contract are those preferred by the City for the engagement of
consulting services relating to this RFP. If any of the terms and conditions contained in the
standard agreement are not agreeable, these should be identified specifically, otherwise it will be
assumed that the Consultant is willing to enter into the agreement as it is written. Failure to
identify contractual issues can be a basis for City to disqualify a consultant.

4. **Insurance.** Consultant shall, throughout the duration of project, maintain comprehensive
general liability and property insurance covering all operations of Consultant, its agents and
employees, performed in connection with the project in the amounts and in the types of coverages
shown in the sample professional services agreement.

5. **Non-Discrimination/Non-Preferential Treatment.** The successful Consultant shall not
discriminate, in any way, against any person on the basis of race, sex, color, age, religion, sexual
orientation, actual or perceived gender identity, disability, ethnicity, or national origin, in
connection with or related to the performance of City contracts.

6. **Rights to Submitted Materials.** All proposals and related correspondence, reports,
charges, schedules, exhibits and other documentation submitted with the proposal (electronically
or physically) will become the property of the City and a matter of public record. All documents
submitted in response to this RFP will be subject to disclosure if requested by a member of the
public. There are a very limited number of narrow exceptions to these disclosure requirements.
Any information that a prospective consultant considers confidential, the disclosure of which
would be an unwarranted invasion of personal privacy, should be submitted in a sealed envelope
marked "CONFIDENTIAL; NOT PUBLIC RECORDS." During the selection process, the City
will keep such information confidential and will not disclose it except as may be required under
applicable law, including the California Public Records Act. This means that, depending on the
nature or timing of the request, or future court decisions, that information may not remain private
and may be publicly disclosed. Once the selection process is completed, the City will return this
information to the Consultant if not selected. Budgets and cost proposals submitted by proposers
shall not be considered confidential or proprietary and may be subject to disclosure.

7. **Prohibition of Gifts.** City staff and officials are subject to several legal and policy
limitations regarding receipt of gifts from persons, firms, or corporations either engaged in
business with the Agency, or proposing to do business with the City. The offering of any illegal
gift shall be grounds to disqualify a Consultant. To avoid even the appearance of impropriety,
Proponents and Selected Consultant should not offer any gifts or souvenirs, even of minimal
value, to City officers or employees.
ATTACHMENTS

1. Professional Services Agreement template
2. Community Engagement Spectrum
AGREEMENT
FOR PROFESSIONAL SERVICES
BETWEEN
THE CITY OF SALINAS AND __
AGREEMENT FOR PROFESSIONAL SERVICES BETWEEN
THE CITY OF SALINAS AND [EXACT LEGAL NAME]

This Agreement for Professional Services (the “Agreement” and/or “Contract”) is made and entered into this ___ day of ______, 201_, between the City of Salinas, a California Charter city and municipal corporation (hereinafter “City”), and [EXACT LEGAL NAME], a [California corporation/limited liability company/dba/etc.] (hereinafter “Consultant”).

RECITALS

WHEREAS, Consultant represents that he, she, or it is specially trained, experienced, and competent to perform the special services which will be required by this Agreement; and

WHEREAS, Consultant is willing to render such professional services, as hereinafter defined, on the following terms and conditions.

NOW, THEREFORE, City and Consultant agree as follows:

TERMS

1. **Scope of Service.** The project contemplated and the scope of Consultant’s services are described in Exhibit B, attached hereto and incorporated herein by reference.

2. **Term; Completion Schedule.** This Agreement shall commence on [XXX], and shall terminate on [XXX], unless extended in writing by either party upon (30) days written notice. This Agreement may be extended only upon mutual written consent of the parties, and may be terminated only pursuant to the terms of this Agreement.

3. **Compensation.** City hereby agrees to pay Consultant for services rendered the City pursuant to this Agreement on a time and materials basis according to the rates of compensation of [or as set forth in Exhibit B]. The total amount of compensation to be paid under this Agreement shall not exceed ___
4. **Billing.** Consultant shall submit to City an itemized invoice, prepared in a form satisfactory to City, describing its services and costs for the period covered by the invoice. Except as specifically authorized by City, Consultant shall not bill City for duplicate services performed by more than one person. Consultant’s bills shall include the following information to which such services cost or pertain:

1. A brief description of services performed;
2. The date the services were performed;
3. The number of hours spent and by whom;
4. A brief description of any costs incurred; and
5. The Consultant’s signature.

Any such invoices shall be in full accord with any and all applicable provisions of this Agreement.

City shall make payment on each such invoice within thirty (30) days of receipt; provided, however, that if Consultant submits an invoice which is incorrect, incomplete, or not in accord with the provisions of this Agreement, City shall not be obligated to process any payment to Consultant until thirty (30) days after a correct and complying invoice has been submitted by Consultant. The City shall process undisputed portion immediately.

5. **Meet & Confer.** Consultant agrees to meet and confer with City or its agents or employees with regard to services as set forth herein as may be required by the City to ensure timely and adequate performance of the Agreement.

6. **Additional Copies.** If City requires additional copies of reports, or any other material which Consultant is required to furnish as part of the services under this Agreement, Consultant shall provide such additional copies as are requested, and City shall compensate Consultant for the actual costs related to the production of such copies by Consultant.

7. **Responsibility of Consultant.** By executing this Agreement, Consultant agrees that the services to be provided and work to be performed under this Agreement shall be performed in a fully competent manner. By executing this Agreement, Consultant further agrees and represents to City that the Consultant possesses, or shall arrange to secure from others, all of the necessary professional capabilities, experience, resources, and facilities necessary to provide the City the services contemplated under this Agreement and that City relies upon the professional skills of Consultant to do and perform Consultant’s work. Consultant further agrees and represents that
Consultant shall follow the current, generally accepted practices in this area to the profession to make findings, render opinions, prepare factual presentations, and provide professional advice and recommendations regarding the projects for which the services are rendered under this Agreement.

8. **Responsibility of City.** To the extent appropriate to the projects to be completed by Consultant pursuant to this Agreement, City shall:

(A) Assist Consultant by placing at its disposal all available information pertinent to the projects, including but not limited to, previous reports and any other data relative to the projects. Nothing contained herein shall obligate City to incur any expense in connection with completion of studies or acquisition of information not otherwise in the possession of City.

(B) Examine all studies, reports, sketches, drawings, specifications, proposals, and other documents presented by Consultant, and render verbally or in writing as may be appropriate, decisions pertaining thereto within a reasonable time so as not to delay the services of Consultant.

(C) Steve Carrigan, City Manager, or his designee, shall act as City’s representative with respect to the work to be performed under this Agreement. Such person shall have the complete authority to transmit instructions, receive information, interpret and define City’s policies and decisions with respect to materials, equipment, elements, and systems pertinent to Consultant’s services. City may unilaterally change its representative upon notice to the Consultant.

(D) Give prompt written notice to Consultant whenever City observes or otherwise becomes aware of any defect in a project.

9. **Acceptance of Work Not a Release.** Acceptance by the City of the work to be performed under this Agreement does not operate as a release of Consultant from professional responsibility for the work performed.

10. **Indemnification and Hold Harmless.**
Consultant shall defend, indemnify, and hold harmless the City and its officers, officials, employees, volunteers, and agents from and against any and all liability, loss, damage, expense, costs (including without limitation costs and fees of litigation) of every nature arising out of or in connection with Consultant’s performance of work hereunder, including the performance of work of any of Consultant’s subcontractors or agents, or Consultant’s failure to comply with any of its obligations contained in the agreement, except such loss or damage which was caused by the sole negligence or willful misconduct of the City.

11. **Insurance.** Consultant shall procure and maintain for the duration of this Agreement insurance meeting the requirements specified in Exhibit A hereto.

12. **Access to Records.** Consultant shall maintain all preparatory books, records, documents, accounting ledgers, and similar materials including but not limited to calculation and survey notes relating to work performed for the City under this Agreement on file for at least three (3) years following the date of final payment to Consultant by City. Any duly authorized representative(s) of City shall have access to such records for the purpose of inspection, audit, and copying at reasonable times during Consultant’s usual and customary business hours. Consultant shall provide proper facilities to City’s representative(s) for such access and inspection.

13. **Non-Assignability.** It is recognized by the parties hereto that a substantial inducement to City for entering into this Agreement was, and is, the professional reputation and competence of Consultant. This Agreement is personal to Consultant and shall not be assigned by it without express written approval of the City.

14. **Changes to Scope of Work.** City may at any time, and upon a minimum of ten (10) days written notice, seek to modify the scope of services to be provided for any project to be completed under this Agreement. Consultant shall, upon receipt of said notice, determine the impact on both time and compensation of such change in scope and notify City in writing. Upon agreement between City and Consultant as to the extent of said impacts to time and compensation, an amendment to this Agreement shall be prepared describing such changes. Execution of the amendment by City and Consultant shall constitute the Consultant’s notice to proceed with the changed scope.

15. **Ownership of Documents.** Title to all final documents, including drawings, specifications, data, reports, summaries, correspondence, photographs, computer software (if purchased on the City’s behalf), video and audio tapes, software output, and any other materials
with respect to work performed under this Agreement shall vest with City at such time as City has compensated Consultant, as provided herein, for the services rendered by Consultant in connection with which they were prepared. City agrees to hold harmless and indemnify the Consultant against all damages, claims, lawsuits, and losses of any kind including defense costs arising out of any use of said documents, drawings, and/or specifications on any other project without written authorization of the Consultant.

16. Termination.

1. City shall have the authority to terminate this Agreement, upon ten days written notice to Consultant, as follows:

   1. If in the City’s opinion the conduct of the Consultant is such that the interest of the City may be impaired or prejudiced, or

   2. For any reason whatsoever.

2. Upon termination, Consultant shall be entitled to payment of such amount as fairly compensates Consultant for all work satisfactorily performed up to the date of termination based upon the Consultant’s rates shown in Exhibit B and/or Section 3 of this Agreement, except that:

   1. In the event of termination by the City for Consultant’s default, City shall deduct from the amount due Consultant the total amount of additional expenses incurred by City as a result of such default. Such deduction from amounts due Consultant are made to compensate City for its actual additional costs incurred in securing satisfactory performance of the terms of this Agreement, including but not limited to, costs of engaging another consultant(s) for such purposes. In the event that such additional expenses shall exceed amounts otherwise due and payable to Consultant hereunder, Consultant shall pay City the full amount of such expense.

   3. In the event that this Agreement is terminated by City for any reason, Consultant shall:

      1. Upon receipt of written notice of such termination promptly cease all services on this project, unless otherwise directed by City; and
2. Deliver to City all documents, data, reports, summaries, correspondence, photographs, computer software output, video and audio tapes, and any other materials provided to Consultant or prepared by or for Consultant or the City in connection with this Agreement. Such material is to be delivered to City in completed form; however, notwithstanding the provisions of Section 15 herein, City may condition payment for services rendered to the date of termination upon Consultant’s delivery to the City of such material.

4. In the event that this Agreement is terminated by City for any reason, City is hereby expressly permitted to assume the projects and complete them by any means, including but not limited to, an agreement with another party.

5. The rights and remedy of the City and Consultant provided under this Section are not exclusive and are in addition to any other rights and remedies provided by law or appearing in any other section of this Agreement.

17. Compliance with Laws, Rules, and Regulations. Services performed by Consultant pursuant to this Agreement shall be performed in accordance and full compliance with all applicable federal, state, and City laws and any rules or regulations promulgated thereunder.

18. Exhibits Incorporated. All exhibits referred to in this Agreement and attached to it are hereby incorporated in it by this reference. In the event there is a conflict between any of the terms of this Agreement and any of the terms of any exhibit to the Agreement, the terms of the Agreement shall control the respective duties and liabilities of the parties.

19. Independent Contractor. It is expressly understood and agreed by both parties that Consultant, while engaged in carrying out and complying with any of the terms and conditions of this Agreement, is an independent contractor and not an employee of the City. Consultant expressly warrants not to represent, at any time or in any manner, that Consultant is an employee or servant of the City.

20. Integration and Entire Agreement. This Agreement represents the entire understanding of City and Consultant as to those matters contained herein. No prior oral or written understanding shall be of any force or effect with respect to those matters contained herein. This Agreement may not be modified or altered except by amendment in writing signed by both parties.
21. Jurisdiction and Venue. This Agreement shall be governed by and construed in accordance with the laws of the State of California, County of Monterey, and City of Salinas. Jurisdiction of litigation arising from this Agreement shall be in the State of California, in the County of Monterey or in the appropriate federal court with jurisdiction over the matter.

22. Severability. If any part of this Agreement is found to be in conflict with applicable laws, such part shall be inoperative, null and void insofar as it is in conflict with said laws, but the remainder of the Agreement shall continue to be in full force and effect.


(A) Written notices to the City hereunder shall, until further notice by City, be addressed to:

City Manager
City of Salinas
200 Lincoln Avenue
Salinas, California 93901

With a copy to:

City Attorney
City of Salinas
200 Lincoln Avenue
Salinas, California 93901

(B) Written notices to the Consultant shall, until further notice by the Consultant, be addressed to:
The execution of any such notices by the City Manager shall be effective as to Consultant as if it were by resolution or order of the City Council, and Consultant shall not question the authority of the City Manager to execute any such notice.

All such notices shall either be delivered personally to the other party’s designee named above, or shall be deposited in the United States Mail, properly addressed as aforesaid, postage fully prepaid, and shall be effective the day following such deposit in the mail.

24. **Nondiscrimination.** During the performance of this Agreement, Consultant shall not discriminate against any employee or applicant for employment because of race, color, religion, ancestry, creed, sex, national origin, familial status, sexual orientation, age (over 40 years) or disability. Consultant shall take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, color, religion, ancestry, creed, sex, national origin, familial status, sexual orientation, age (over 40 years) or disability.

25. **Conflict of Interest.** Consultant warrants and declares that it presently has no interest, and shall not acquire any interest, direct or indirect, financial or otherwise, in any manner or degree which will render the services required under the provisions of this Agreement a violation of any applicable local, state or federal law. Consultant further declares that, in the performance of this Agreement, no subcontractor or person having such an interest shall be employed. In the event that any conflict of interest should nevertheless hereinafter arise, Consultant shall promptly notify City of the existence of such conflict of interest so that City may determine whether to terminate this Agreement. Consultant further warrants its compliance with the Political Reform Act (Government Code section 81000 et seq.) and Salinas City Code Chapter 2A that apply to Consultant as the result of Consultant’s performance of the work or services pursuant to the terms of this Agreement.

26. **Headings.** The section headings appearing herein shall not be deemed to govern, limit, modify, or in any manner affect the scope, meaning or intent of the provisions of this Agreement.

27. **Attorneys’ Fees.** In case suit shall be brought to interpret or to enforce this Agreement, or because of the breach of any other covenant or provision herein contained, the prevailing party
in such action shall be entitled to recover their reasonable attorneys’ fees in addition to such costs as may be allowed by the Court. City’s attorneys’ fees, if awarded, shall be calculated at the market rate.

28. **Non-Exclusive Agreement.** This Agreement is non-exclusive and both City and Consultant expressly reserves the right to contract with other entities for the same or similar services.

29. **Rights and Obligations Under Agreement.** By entering into this Agreement, the parties do not intend to create any obligations express or implied other than those set out herein; further, this Agreement shall not create any rights in any party not a signatory hereto.

30. **Licenses.** If a license of any kind, which term is intended to include evidence of registration, is required of Consultant, its representatives, agents or subcontractors by federal, state or local law, Consultant warrants that such license has been obtained, is valid and in good standing, and that any applicable bond posted in accordance with applicable laws and regulations.

31. **Counterparts.** This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute a single agreement.

32. **Legal Representation.** Each party affirms that it has been represented, if it so chose, by legal counsel of its own choosing regarding the preparation and the negotiation of this Agreement and the matters and claims set forth herein, and that each of them has read this Agreement and is fully aware of its contents and its legal effect. Neither party is relying on any statement of the other party outside the terms set forth in this Agreement as an inducement to enter into this Agreement.

33. **Joint Representation.** The language of all parts of this Agreement shall in all cases be construed as a whole, according to its fair meaning, and not strictly for or against any party. No presumptions or rules of interpretation based upon the identity of the party preparing or drafting the Agreement, or any part thereof, shall be applicable or invoked.

34. **Warranty of Authority.** Each party represents and warrants that it has the right, power, and authority to enter into this Agreement. Each party further represents and warrants that it has
given any and all notices, and obtained any and all consents, powers, and authorities, necessary to permit it, and the persons entering into this Agreement for it, to enter into this Agreement.

35. **No Waiver of Rights.** Waiver of a breach or default under this Agreement shall not constitute a continuing waiver or a waiver of a subsequent breach of the same or any other provision of this Agreement. The failure to provide notice of any breach of this Agreement or failure to comply with any of the terms of this Agreement shall not constitute a waiver thereof. Failure on the part of either party to enforce any provision of this Agreement shall not be construed as a waiver of the right to compel enforcement of such provision or any other provision. A waiver by the City of any one or more of the conditions of performance under this Agreement shall not be construed as waiver(s) of any other condition of performance under this Agreement.

**IN WITNESS WHEREOF**, the parties hereto have made and executed this Agreement on the date first written above.

CITY OF SALINAS

______________________________________________

Steve Carrigan
City Manager

APPROVED AS TO FORM:

______________________________________________

☐ Christopher A. Callihan, City Attorney
CONSULTANT

___________________________________

By (Printed Name): ___________________

Its (Title): - ______________________
**Insurance Requirements**

Consultant shall procure and maintain for the duration of the Agreement insurance against claims for injuries to persons or damage to property which may arise from or in connection with the performance of the work hereunder and the results of that work by the Consultant, his agents, representatives, employees, or subcontractors. With respect to General Liability and Professional Liability, coverage should be maintained for a minimum of five (5) years after Agreement completion.

**MINIMUM SCOPE AND LIMIT OF INSURANCE**

Coverage shall be at least as broad as:

1. **Commercial General Liability** ("CGL"): Insurance Services Office Form ("ISO") CG 00 01 covering CGL on an occurrence basis, including products and completed operations, property damage, bodily injury, and personal & advertising injury with limits no less than $1,000,000 per occurrence. If a general aggregate limit applies, either the general aggregate limit shall apply separately to this project/location (ISO CG 25 03 or 25 04) or the general aggregate limit shall be twice the required occurrence limit.
2. **Automobile Liability**: ISO Form CA 0001 covering any auto, or if Consultant has no owned autos, hired and non-owned, with limits no less than $1,000,000 per accident for bodily injury and property damage.
3. **Workers’ Compensation** insurance as required by the State of California, with Statutory Limits, and Employer’s Liability Insurance with a limit of no less than $1,000,000 per accident for bodily injury or disease.
4. **Professional Liability** (also known as Errors and Omissions) insurance appropriate to the work being performed, with limits no less than $1,000,000 per occurrence or claim, $2,000,000 aggregate per policy period of one year.

If the Consultant maintains broader coverage and/or higher limits than the minimums shown above, the City of Salinas requires and shall be entitled to the broader coverage and/or higher limits maintained by the Consultant. Any available insurance proceeds in excess of the specified minimum limits of insurance and coverage shall be available to the City.

**OTHER INSURANCE PROVISIONS**

The insurance policies are to contain, or be endorsed to contain, the following provisions:

**Additional Insured Status**

The City of Salinas, its officers, officials, employees, and volunteers are to be covered as additional insureds on the CGL policy with respect to liability arising out of work or operations performed by or on behalf of the Consultant including materials, parts, or equipment furnished in connection with such work or operations. General liability coverage can be provided in the form of an endorsement to the Consultant’s insurance (at least as broad as ISO Form CG 20 10, CG 11
Primary Coverage

For any claims related to this Agreement or the project described within this Agreement, the Consultant’s insurance coverage shall be primary coverage at least as broad as ISO Form CG 20 01 04 13 as respects the City, its officers, officials, employees, and volunteers. Any insurance or self-insurance maintained by the City, its officers, officials, employees, or volunteers shall be excess of the Consultant’s insurance and shall not contribute with it.

Notice of Cancellation

Each insurance policy required above shall provide that coverage shall not be canceled, except with notice to the City.

Waiver of Subrogation

Consultant hereby grants to City a waiver of any right to subrogation which any insurer of said Consultant may acquire against the City by virtue of the payment of any loss under such insurance. Consultant agrees to obtain any endorsement that may be necessary to affect this waiver of subrogation, but this provision applies regardless of whether or not the City has received a waiver of subrogation endorsement from the insurer.

The Workers’ Compensation policy shall be endorsed with a waiver of subrogation in favor of the City of Salinas for all work performed by the Consultant, its employees, agents, and subcontractors.

Self-Insured Retentions

Self-insured retentions must be declared by Consultant to and approved by the City. At the option of the City, Consultant shall provide coverage to reduce or eliminate such self-insured retentions as respects the City, its officers, officials, employees, and volunteers; or the consultant shall provide evidence satisfactory to the City guaranteeing payment of losses and related investigations, claim administrations, and defense expenses. The policy language shall provide, or be endorsed to provide, that the self-insured retention may be satisfied by either the named insured or City.

Acceptability of Insurers

Insurance is to be placed with insurers with a current A.M. Best’s rating of no less than A:VII, unless otherwise acceptable to the City.

Claims Made Policies
If any of the required policies provide coverage on a claims-made basis:

6. The Retroactive Date must be shown and must be before the date of this Agreement or the beginning of Agreement work.
7. Insurance must be maintained and evidence of insurance must be provided for at least five (5) years after completion of the Agreement of work.
8. If coverage is canceled or non-renewed, and not replaced with another claims-made policy form with a Retroactive Date prior to the Agreement effective date, the Consultant must purchase “extended reporting” coverage for a minimum of five (5) years after completion of Agreement work.
9. A copy of the claims reporting requirements must be submitted to the City for review.

**Verification of Coverage**

Consultant shall furnish the City with original certificates and amendatory endorsements or copies of the applicable insurance language effecting coverage required by this Agreement. All certificates and endorsements are to be received and approved by the City before work commences. However, failure to obtain the required documents prior to the work beginning shall not waive the Consultant’s obligation to provide them. The City reserves the right to require complete, certified copies of all required insurance policies, including endorsements required by these specifications, at any time.

**Subcontractors**

Consultant shall require and verify that all sub-consultants and/or subcontractors maintain insurance meeting all the requirements stated herein, and Consultant shall ensure that Entity is an additional insured on insurance required from such sub-consultants and/or subcontractors.

**Special Risks or Circumstances**

City reserves the right to modify these requirements, including limits, based on the nature of the risk, prior experience, insurer, coverage, or other special circumstances.

**Maintenance of Insurance**

Maintenance of insurance by Consultant as specified shall in no way be interpreted as relieving Consultant of its indemnification obligations or any responsibility whatsoever and the Consultant may carry, at its own expense, such additional insurance as it deems necessary.
Exhibit B- Scope of Service

[Scope of Service; Compensation]
## Community Engagement Spectrum

<table>
<thead>
<tr>
<th>Engagement Goal</th>
<th>INFORM 1</th>
<th>CONSULT 2</th>
<th>INVOLVE 3</th>
<th>COLLABORATE 4</th>
<th>EMPOWER 5</th>
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<td>To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.</td>
<td>To obtain public feedback on analysis, alternatives and/or decisions.</td>
<td>To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.</td>
<td>To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.</td>
<td>To place final decision making in the hands of the public.</td>
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<th>Engagement Activities</th>
<th>Fact Sheets</th>
<th>Open Houses</th>
<th>Presentations</th>
<th>Videos</th>
<th>Social media</th>
<th>Website</th>
<th>Texting App</th>
<th>Canvassing</th>
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| INFORM 1              |             |             |              |        |              |        |             |            |
| CONSULT 2             |             |             |              |        |              |        |             |            |
| INVOLVE 3             |             |             |              |        |              |        |             |            |
| COLLABORATE 4         |             |             |              |        |              |        |             |            |
| EMPOWER 5             |             |             |              |        |              |        |             |            |

- One way communication. No input collected.
- Dialogue. Input may or may not impact process/decision.
- Dialogue. Input will inform process/decision.
- Dialogue w/ shared facilitation. Input will shape/impact process and decision.
- Dialogue is community led. Community has final say in the decision making process & implementation.

*IAP2 Spectrum of Public Participation (International Association for Public Participation) and The Spectrum of Community Engagement to Ownership (Facilitating Power & Movement Strategy Center)*