Vibrancy Plan Overview
Outreach
Project Features

- Improved Pedestrian Mobility
- Two-way Traffic
- Parallel and Angled Parking
- Enhanced Public Amenities
- Lighting
- Identity Signage
- Wayfinding Signage
- Grading, Drainage and ADA Compliance
- Safety and Security
Pedestrian Mobility
Two-way Traffic and Street Parking
Public Amenities
Identity Signage
Identity Signage

[Image of a street scene with an archway reading "SALINAS"]
Fiber Optic Capacity
Next Steps

- Utility Design and Arch Design
- Finalize Construction Documents
- Advertise Project for Construction
- Hire a Contractor
- Take to City Council
- Begin Construction
Project Challenges and Lessons Learned *(so far)*

- Outreach and Public Engagement
- Realistic Expectations
- Coordination with Project Partners
- Early Utility Coordination
- Project Management
Project Features

The Downtown Complete Streets Project is designed for all users of the street.

Vehicles
• Protected Left turns
• Signal coordination
• Speed control

Bicycles
• Buffered bike lanes
• Intersection stripping
• Way finding signage

Pedestrians
• Slower traffic speeds
• Pedestrian countdowns (traffic signals)
• Curb extensions (improves sightlines/shorter crossing distances)
• High visibility crosswalks
Safety

How would you improve the safety of West Alisal?
Efficient
Complete

With Improvements

7' PARK
6' BIKE LANE
3' BUFFER
10' TRAVEL LANE
10' CENTER TURN LANE
10' TRAVEL LANE
3' BUFFER
6' BIKE LANE
7' PARK

62'
Project Challenges and Lessons Learned *(so far)*

- Outreach and Public Engagement
- Grant Funding
- Coordination with Project Partners
- Project Management
Stay Informed

- Project websites
- Social Media (Facebook)
- Email Updates
- Fliers
- Community Meetings
- Bulletin Boards (During Construction)
Project Funding

- Measure X
- Measure G
- Salinas Downtown Rotary

- HSIP Grant
- RSTP Grant
- Measure G
- Measure X
Project Contact Information

Andrew Easterling
(831) 758-7196
andrewe@ci.salinas.ca.us
Conclusions and Questions