MAIN STREET STREETSCAPE PROJECT FEATURES

PEDESTRIAN FRIENDLY ENVIRONMENT

- A desirable Main Street requires the presence of people.
- A pedestrian friendly Main Street will encourage visitors to linger longer and stop at multiple destinations.
- The Main Street project aims to create a pedestrian friendly walking district.
- All sidewalks, crossings and alleyways will be made ADA compliant.
- Intersection crossings will provide exclusive pedestrian phases to separate pedestrians from vehicle traffic.
- Street furniture and public amenities will provide utility for pedestrians and will create a more pedestrian friendly atmosphere.

LIGHTING

- Lighting is an important element of any downtown project.
- Lighting provides a benefit to both the safety and the security of Main Street but also can be used a place-making feature of the streetscape.
- Vehicular lighting is provided at the intersections.
- Pedestrian-scale lighting will be increased along Main Street.
- Decorative string lighting is proposed at the plaza areas.
- Street trees will have electrical service for wrapped tree lighting.

PUBLIC AMENITIES

- Extensive planning and outreach went into the selection of public amenities.
- District Identity Arch
- Moveable furniture is planned to create flexible space downtown.
- Public amenities will be strategically placed downtown to enhance activity.
- Street trees will be replaced with unifying scheme.
- New street trees will be better suited for the Salinas environment, without sidewalk uplifting issues and will be right-sized for store fronts.
- More greenspace and potted plants will create more lush environment.

OTHER FACTS

- Improved 2-way traffic circulation
- Blended parallel and angled parking
- Modernized traffic signal equipment
- New bicycle facilities
- Improved stormwater runoff and treatment management
- Dark fiber optic communication
- Utility adjustments and realignment
- New pavement and decorative sidewalk

NEXT STEPS

- Public Art is not part of the streetscape project but will come at a later phase. The City is updating the City’s Public Art Master Plan and Main Street has been indentified as a Critical Item.
- An Important Element of the Vibrancy Plan is the establishment of a Downtown Parking District and will be one of the next steps after the Main Street Streetscape Project.