Vision Zero Policy

Recommend that the City Council approve a Resolution;
1) adopting a Vision Zero Policy, specifically: A clear goal of eliminating traffic fatalities and severe injuries on City streets;
2) becoming a Vision Zero Community and joining the Vision Zero Network; and
3) accepting an award of state funding allocation of $72,000 and allocating $8,000 as a local match to develop a Vision Zero Action Plan.

Andrew Easterling, Traffic Engineer
Public Works Department
February 11, 2020
Executive Summary

- Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.
Background

- “No loss of life due to road crashes is acceptable or inevitable”
- Therefore the Vision Zero goal is reducing fatalities and severe injuries to zero
- It is a movement that began in Europe and spread to American Cities
Vision Zero Cities

A Vision Zero City meets the following minimum standards:
- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.

Source: https://visionzeronetwork.org/resources/vision-zero-cities/
Background
Next Steps

Action Plan

Objective
Strategy
Collaboration
Check
Improvement
Schedule
Implementation
Act
Strategic Plan Initiative

- Supports the Council’s initiative of Safe, Livable Community
Fiscal Impact

- Estimated Total Cost $80,000
- State Grant $72,000
- Local Match $8,000
Recommendation

It is recommended that the City Council approve a Resolution;

• 1) adopting a Vision Zero Policy, a clear goal of eliminating traffic fatalities and severe injuries on City streets;

• 2) becoming a Vision Zero Community and joining the Vision Zero Network; and

• 3) accepting an award of state funding allocation of $72,000 and allocating $8,000 as a local match to develop a Vision Zero Action Plan.
Conclusion and Questions

IF YOU SEE KIDS SLOW DOWN.

Street Smarts
City of Salinas